



TERMS AND CONDITIONS

Description of the Award

HelpArgentina is looking to honor Social Ambassadors from all over the world that have carried out fund raising efforts to support social projects in Argentina. The purpose of the award is to publically recognize the Social Ambassador, to build awareness of his or her contributions and to motivate other individuals and groups to follow their example.

Objectives of the HelpArgentina Social Ambassador Award:

1. **Promote** the success stories and initiatives of Social Ambassadors.
2. **Encourage** philanthropy and social investments in Argentina.
3. **Mobilize** argentines living outside the country to engage with and support the Argentine social sector, in turn motivating future social ambassadors.

Announcement

We are launching an open call for the nomination of Social Ambassadors. The nominee will need to provide information regarding projects that have been developed by him or her, or on projects they have been involved with.

Requirements for Nomination.

1. Anyone can nominate a candidate to be a Social Ambassador by filling out a form with information about his/her involvement in an Argentine social sector, which could be a project or organization. Self nominations will not be accepted.
2. Individuals are eligible for the Award if:
 - 2.1. Have made or have initiated fundraising efforts to support social projects outside of Argentina in the last three years (2007, 2008 y 2009).
 - 2.2. Have not previously won this award (2005 and 2007). Those who were nominated or were finalists in previous editions are eligible for nominations.
3. Those nominated could be Argentines or any other nationality. The candidates can be nominated by more than one person and receive various nominations although the quantity of nominations will have nothing to do with the final decision from the board. Likewise, any person can nominate as many candidates as they wish.

4. The timeframe to present a nomination will begin Monday, July 1st and conclude Friday July 31st.

5. To nominate a candidate, the person must do the following:

(I) Log on to HelpArgentina's website (www.helpargentina.org) and complete the online form including all mandatory sections.

(II) Download the form found on the page, fill it out completely and email it to comunidad@helpargentina.org or info@helpargentina.org.

Application deadline is: **Friday, July 31st of 2009 at 5 pm.**

6. Only those applications that are mailed in this timeframe will apply. HelpArgentina reserves the right to extend the nomination period.

7. All who participate in the HelpArgentina Award to Social Ambassadors must understand and agree to these requirements and conditions

Process of Selection

8. HelpArgentina will select the finalists who will then be evaluated by the jury.

9. HelpArgentina may request information from those who nominate a candidate, from those nominated and from the organizations with which the candidates are associated, if presented in the nomination form.

10. The Jury will be designated by the Board of Directors of HelpArgentina and will be composed of experts from the philanthropic and social sectors. The Jury will be responsible for the selection of the winners.

11. The decisions made by the jury are final. If there should be any reservations or doubt to those decisions and regulations one can direct all questions to the HelpArgentina Administration Board. The Board will adhere to any questions in regards to the HelpArgentina Award to Social Ambassadors with good faith.

12. Up to 4 winners will be selected. We will request that those winners mail a video documenting their stories and projects. The testimonial timeliness is mandatory and vital.

13. HelpArgentina reserves the right to modify the times and dates established and also cancel, change or suspend the Award and its conditions and bases. In no case may the exercise of this right by the organizers form the basis of a claim against them

14. HelpArgentina reserves the right to disseminate and use the stories of the nominees as well as their names and pictures in any type of media or format that it feels necessary and adequate without any obligation of compensation.

Evaluation of Criteria

15. The evaluation of the candidates will be based on the following criteria:

15.1. Fundraising success: we will evaluate the candidate's efforts and success in securing economic resources to support the project or organization.

15.2 Type of initiatives and/or actions completed or initiated.

15.3. Time frame and continuity of the project/initiative: Special consideration will be given to initiatives which demonstrate long term commitment.

15.4. Level and type of involvement: Other types of support and assistance to a project or organization, apart from financial support , will also be taken into consideration.

15.6. Volunteer Recruitment: Efforts to engage human resources in projects will also be taken into consideration

Awards Ceremony

16. The nominations will be evaluated during August 2009

17. The awards ceremony will take place September 1, 2009.

18. Announcement of the finalists and winners of the awards will be published in a press release and other HelpArgentina press.